



Thompson & Company

Career Coaching, Branding and Personal Marketing

You Can Benefit from a Career Coach and Make the Turn to Achiever

Donnie Thompson

Certified Online Professional Networking Strategist || Professional Career Coach



You can learn how to...

- **Answer with confidence the interview question you most fear.** Did you know that 90% of the people who have been unemployed for long periods of time cannot effectively answer even the most basic interview questions?
- **Effectively close an interview and do the follow up that distinguishes you from the competition.** Have you ever complained that you left an interview not knowing where you stand or what to do next?
- **Avoid the job finding mistakes.** You can increase your return on investment by learning about the latest hiring trends and employing effective job search strategies.
- **Eliminate the three most destructive words from your job search vocabulary by changing the questions you ask.** Are you building an effective network? The preferred method of employee recruitment is through employee referrals. Learn how to ask questions that will build solid relationships that lead to referrals.

- **Position yourself among the 20% of candidates who get an interview rather than in the 80% of job candidates who are screened out at the paper level.** More than 80% of employers say cover letters are important or very important. Are your papers getting canned?

If you are feeling stuck in an ineffective job search and are new to coaching, contact me to schedule a complimentary strategizing session. At the end of the session, you will know the first step you can take to get your job search moving in the right direction.

Essential coaching services for Entry-Level through Executive that will improve your job search and set you apart from the competition include:

- Lifelong Career Management Strategies
- Career Transition Coaching
- Career Recovery Program
- Career Values, Skills, and Interests Identification
- Job Search Strategies
- Interviewing Techniques
- Salary Negotiation Training
- Public Speaking Coaching
- Networking Coaching
- Résumé and Cover Letter Development
- Strategic Launch Sessions

One-on-One Coaching Monthly Coaching Programs Group Coaching Programs Career Coaching Circles

Call Thompson & Company at **(256) 880-5225** for more information.

- **Lifelong Career Management Strategies**

Most people spend more time planning their annual vacations than they do planning their careers - the livelihood which funds the vacation. A wise man once said failing to plan is planning to fail. Where are you going and how are you going to get there?

- **Career Transition Coaching**

What do you need to move effectively from your current position to a new

position? We have the tools to help you win that new position in less time.

- **Career Recovery Program**

If your career has been railroaded due to the economy or a long absence from work, we can coach you through the latest strategies and techniques to get back on track.

- **Career Values, Skills, and Interests to Find the Passion!**

When you do what you love, you'll love what you do. We'll help you find the passion!

- **Job Search Strategies**

Networking, classified ads, Internet posting? What are the most effective strategies to tap into the hidden job market?

- **Interviewing Techniques**

Do you know the answers to the top 100 interview questions? With our C-A-R strategy of answering questions, you won't have to. You will be able to turn your accomplishments into powerful action statements that will position you above the competition.

- **Salary Negotiation Training**

When do you talk about money? When can you negotiate? What perks can you trade? Knowing what **not** to say is just as important as knowing what **to** say!

- **Public Speaking Coaching**

Do ahs and ums constantly choke you? Does nervousness cause you to go blank and get tongue-tied? Do you fall flat on your face when you're speaking extemporaneously (as in a job interview)? Learn a few techniques and dramatically improve your confidence and your presentation!

- **Networking Coaching**

Harvey Mackay says "Dig Your Well Before You're Thirsty." Most jobs (more than 80%) are found through networking? We can help you implement strategies to "dig your well."

- **Résumé and Cover Letter Development**

These two items are critical marketing tools, and the key to getting in the door for an interview! This is your first impression. Ask yourself, "would you hire you" based upon the documents you are sending out to prospective employers?

- **Strategic Launch Sessions**

You've got the new job, now position yourself to become a valuable asset to your new employer. Strategic launch coaching includes envisioning success, making the right first impression, and personal branding.

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Passion, Purpose, and Vision for Your Career, Your Brand, Your Success

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Partnering with you a put your career on the up-swing.

